

02-07 May 2017

Cortemilia, Italy

# TOURISM MAKES EMPLOYMENT

Youth Exchange



Why..

**TOURISM MAKES EMPLOYMENT**

Youth Exchange

Integration, development and curiosity for different cultures; these themes are linked by one thing: **Tourism!** Tourism is a very broad field of action with immense potential specially as a job opportunity.

In Europe the number of youth unemployed is increasing dramatically. According to Eurostat sources, the percentage of youth unemployment in 2016 the Eurozone average is 22%.

What..

**“Tourism Makes Employment”** is a project that will bring together 24 participants from 4 different countries: Italy, Macedonia, Romania and Spain.

The goal of this international youth exchange project is to unite young people from different countries who are unemployed or at risk of unemployment and discover together the possibilities that tourism can give to create job opportunities.



How..

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The project is divided in different parts.

1- **Online preparation** (April 2017): the goal is to start knowing each other, to get ready for the exchange and to prepare the national group contribution

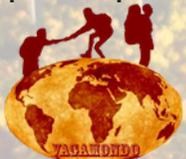
2- **The exchange** (2 - 7 May 2017) which will focus on the following points:

- \* job opportunities in the field of tourism: what does it offer?
- \* meeting testimonials: young people employed in the area of tourism;
- \* opportunities of the new economy models and successful ideas for a start/up;
- \* identify the touristic resources;
- \* how to make and edit a promotional video with quality;
- media workshop: a mission outdoor to practice what learned
- \* start your business idea back home
- \* intercultural dimension: learn about the culture of the people in the exchange

3- **Post Exchange phase** (May, June, July 2017): you will be asked to write a **testimonial** about the experience, fill in an **evaluation form** and organise at least one event or activity in your local community based on the knowledge learned during the project which aim to apply, increase or disseminate them, that can be a group event, a workshops, promotional video, taking steps to realize your tourism business idea etc.

The **follow up** can be organised in national team or individually.

**Important:** while applying for this program you commit to engage actively in all the 3 phases of the project, partial participation in the program can not be an option: **the travel reimbursement will be sent to the ones who fully participate.**



How..

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## Expenses

- Accommodation and food are covered by the Erasmus+ program
- We ask you to contribute to this project by paying a participation fee of 40€ per person, which you can pay upon arrival. A commitment to the program and an active contribution for creating your own experience and involvement. Group leaders don't need to pay.
- Travel cost will be reimbursed up to a maximum stated in the table below.

Travel reimbursement chart:

Country	Italy	Spain	Macedonia	Romania
	20 €	170 €	170 €	170 €

### You need to bring:

- Health Insurance Valid in Italy (like European Health Insurance Card) For more information on how to get the European Insurance Card please visit the website: <http://ec.europa.eu> or contact your national organization
- Camera for the media workshop if you have it or smartphone and laptop.



Who..

## Organisation

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"**Vagamondo**, based in Roletto (Italy), is a Social Promotion NGO focused on European mobility and non-formal education. It provides learning and growing opportunities for young people and youth workers.

The name of Vagamondo comes from the conception of travel as a powerful tool of self-discovery and personal development: it is through direct contact with cultural and personal differences that identity becomes more visible to every individual, it is coming out of the comfort zone, get involved in new activities, different from the usual ones, that people can identify room to grow and work on themselves.

In that condition of clarity non-formal education becomes a playground where people can practice new ways of thinking, acting and an effective tool to make a change that can create a long-term positive impact once back home, thus to improve the quality of personal and professional life.

From 2013 to 2017 Vagamondo took part in the organization and implementation of more than 30 international projects in Italy and abroad, involving in them more than 150 young people and youth workers."



<https://www.facebook.com/AssociazioneVagamondo>



Who..

The project is created together by 4 partner organisations:

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Youth Exchange

Italy

Associazione Vagamondo  
<http://vagamondo.info/>  
[infoyouthprojects@gmail.com](mailto:infoyouthprojects@gmail.com)

Spain

Asociación Juvenil Intercambia  
<http://europaerestu.eu>  
[info@intercambia.org](mailto:info@intercambia.org)

Romania

Zig Zag prin Romania  
<http://www.zigzagprinromania.com/>  
[zigzagprinromania@gmail.com](mailto:zigzagprinromania@gmail.com)

Macedonia

Inkognito Bitola  
<http://goo.gl/M9qeLj>  
[inkognito\\_15@hotmail.com](mailto:inkognito_15@hotmail.com)



Who..

## Facilitators

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"**Fabiano** Bruno (Italy) has a degree in Cross-cultural communication, field which he deepened in more than 10 years of involvement in educational activities for young people in intercultural contexts in several countries in Europe and in Brasil. At the moment he is the the Director of Associazione Vagamondo, he takes part in the organization and implementation of trainings and youth exchanges which embrace various topics and which focus on personal development and self-coaching."

"**Fabrizio** Gallo (Italy) is studying tourism in the university of Turin after that he studied 5 years of industrial engineering. He have his own business, a transportation company, and it is all his life that he is working in the tourism field. He also collaborate with 3 different NGO, writing and organising Erasmus + projects, Youth exchange, Training and EVS projects."



"Maria Mercedes - **Merche**- Moriana Regalado (Spain) Photographer, blogger and youtuber. She is studying Advertising and Public Relation in the university Rey Juan Carlos in Madrid. Before she has studied 4 years photography and she started her own business. She have taken part in Eramsus + projects, participating and organising youth exchange and 2 EVS projects. At the moment she is blogger and youtuber, travelling around the world following her passions and working with it"



Who..

**You!!!**

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There will be 24 participants, 6 per country, including group leaders.

If you are between the age of 18 – 25 years old, you are resident in Italy, Macedonia, Spain or Romania, if you are willing to tackle the problem of unemployment, or you already have some experience about tourism field and you are ready to share it with others, if you are looking forward to learn more about media, you are able to work communicate in simple English, you are highly motivated and willing to actively participate during the whole experience, then **this project is for you!!**

We ask you to fill in the application form and to dedicate time to answer properly to all questions in it.  
Fill in the application form available at this link:

**[http://bit.ly/TourismMakesEmployment\\_ApplicationForm](http://bit.ly/TourismMakesEmployment_ApplicationForm)**

We will make the selection of the projects participants in agreement with the partner organisations from your country. If you are accepted for the project you will receive a "**Confirmation letter**" with more practical information regarding the accommodation, the exact address of the venue and directions how to reach it.

Please, **DO NOT buy tickets until you get out confirmation!**



Where..

## TOURISM MAKES EMPLOYMENT

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The youth exchange will take place in the town **Cortemilia**, in Piemonte region. Our accommodation for the duration of the project will be "**Cascina di Monteoliveto**". Cascina di Monteoliveto is a renewed manor farm consisting in 2 floors with kitchen, bedrooms and training rooms and a tower connected to them for the conferences. The manor farm and the immediate surroundings are smoking and alcohol free. You will get accommodation in shared dormitories. Bed Linen will be provided. You will be in charge of taking care of simple household duties for maintaining the accommodation clean and suited during the period of the exchange.



We are looking forward to start this project with you!  
Tourism Makes Employment Team

